



**Y. & M. Anjuman Khairul Islam's**  
**POONA INSTITUTE OF MANAGEMENT**  
**SCIENCES & ENTREPRENEURSHIP**

(A Religious & Linguistic Minority Institution, Recognized by DTE, Govt. of Maharashtra, Affiliated to Savitribai Phule Pune University,  
Approved by AICTE, New Delhi ISO 9001-2015 Certification  
Office : K. B. Hidayatullah Road, Camp, Pune - 411 001. Tel. : 020 26448781 Website : www.akiptmse.ac.in Email : director.pimse@gmail.com

MBA HRD I (Sem II)

212: Cross Cultural Management

(2020 PATTERN)

**SHORT QUESTIONS**

- Q1) What is culture?
- Q2) What are the characteristics of culture
- Q3) What are the two types of cultural environment?
- Q4) Why cultural environment is important in business?
- Q5) How does cultural environment affect international business?
- Q6) What are environment variables in business?
- Q7) What are the implication of cross-cultural?
- Q8) What is Hofstede's study?
- Q9) What are the three main types of global organizational structures?
- Q10) What is the key findings of Hofstede's research?
- Q11) Why is cross-cultural communication important in negotiation?
- Q12) What are the main challenges of international negotiation?
- Q13) What is the role of HRM in global environment?
- Q14) What are ethics in international business?
- Q15) How does cultural differences affect decision making?
- Q16) What are the causes of diversity in society?
- Q17) Why is diversity important at work?
- Q18) What is meant by diversity in disability?
- Q19) How will cultural differences impact employee motivation?
- Q20) How do cultural factors influence motivation?
- Q21) What is meant by business intelligence?
- Q22) What information can business intelligence provide to a company?
- Q23) What are the main components of business intelligence system?
- Q24) What are the benefits of business intelligence?
- Q25) What are the key elements of the business intelligence system?